

Paris, March 4, 2013

# RALLYE

## Successful 6-year bond issue of €300 million

Rallye successfully issued a new 6-year bond of €300 million.

This operation, more than 5 times oversubscribed, strengthens Rallye's liquidity and extends the average maturity of Rallye's bond debt<sup>1</sup> from 2.7 years as at December 31, 2012 to 3.1 years today.

This new bond, which will pay a coupon of 4.25%, has been subscribed by a diversified European investor base. This coupon is the lowest ever<sup>1</sup> achieved by Rallye in a bond issue.

BNP Paribas, HSBC, Mediobanca, Natixis, The Royal Bank of Scotland, and SG CIB acted as joint bookrunners.

For more information, please visit the company website: [www.rallye.fr](http://www.rallye.fr)

<sup>1</sup> Exchangeable bonds excluded