

RALLYE

Paris, 31 August 2007

Rallye 2007 first half financial report

In accordance with article 221-4 IV of the General Regulation of the Autorité des Marchés Financiers, we inform you that the 2007 first half financial report as of 30 June, 2007 (French language) is available on Rallye's website under Regulated Information section.

This document is available on Rallye's website at:
<http://www.rallye.fr/bin/documentation.asp>

Contact:
Didier CARLIER
+33 (0) 1 44 71 13 73