

Paris, October 8, 2012

## RALLYE

### Interim dividend reinvestment option in shares result

Rallye's Board of Directors held on 6 September 2012 approved an interim dividend of €0.80 per share for 2012. Shareholders have been given the option for the total of the interim dividend to be paid in shares. The issue price for the new shares was set at €21.17, corresponding to 90% of the average opening share price of the twenty trading days prior to 6 September 2012, less the interim dividend amount.

85% of the rights have been exercised in favour of this option.

The result of the dividend reinvestment option allows Rallye to increase its shareholders' equity by € 32.7 millions with the issuance of 1,501,723 new shares, which will be delivered and admitted for trading on Euronext Paris on October 10, 2012.

The new shares issued will be immediately assimilated to the existing shares.

The cash dividend, which amounts to a total of €5.7 millions, will be paid on October 10, 2012.

### Investor calendar:

**Monday, October 15, 2012 (after the close of trading): 2012 third-quarter consolidated net sales**

For more information, please consult the company's website: [.rallye.fr](http://.rallye.fr)

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