

Paris, September 7, 2011

RALLYE

2011 Interim dividend with option in shares

Rallye's Board of Directors held on 6 September 2011 approved an interim dividend of " 0.80 per share for 2011, which will be paid on 6 October 2011. Shareholders will be given the option for the total of the interim dividend to be paid in shares. The issue price for the new shares was set at " 20.77, corresponding to 90% of the average opening share price of the twenty trading days prior to 6 September 2011, less the interim dividend amount.

Investor calendar:

Gross amount: "0.80

Record date: Friday September 9, 2011 after stock market closing

Ex-date: Monday September 12, 2011

Exercise period of the option: from Monday September 12, 2011 to Friday September 23, 2011

Payment / delivery date: 6 October 2011

For more information, please consult the company's website: www.rallye.fr

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