Paris, July 27, 2012

RALLYE

2012 first-half results

Strong and steady growth of Casino sales (+7.5%) and current operating income (+11.6%), stability of underlying net profit, group share, at €178m and increase in the underlying EPS

In H1 2012, Casino announced major operations:

- **Change in Mercialys' strategy and exceptional distribution to shareholders**
- **Control of GPA on July 2 (which will be fully consolidated in H2)**
- **Letter of intent signed to buy 50% of Monoprix**

Decrease of €114m in Rallye's holding perimeter net debt, in line with objectives stated at the beginning of the year

The Board of Directors of Rallye, chaired by Jean-Charles NAOURI, met on July 26, 2012 in order to review the accounts for the first half ended June 30, 2012.
H1 2012 accounts were reviewed by Statutory Auditors.

H1 2012 KEY P&L DATA

(in €m)	H1 2011	H1 2012	*Change*
Net sales from continuing operations	**16,480**	**17,681**	***+7.3%***
EBITDA (1)	**932**	**1,010**	***+8.4%***
EBITDA margin	*5.7%*	*5.7%*	*stable*
Current operating income	**563**	**632**	***+12.3%***
COI margin	*3.4%*	*3.6%*	*+15 bp*
Underlying net income(2)**, Group share**	**-43**	**-34**	***+20.9%***

(1) EBITDA = current operating income + current depreciation and amortization expenses

(2) Underlying net income corresponds to net profit from continuing operations adjusted for the impact of other operating income and expense, non-recurring financial items and non-recurring income tax expense/benefits

1. GROUP ACTIVITY

Rallye consolidated net sales amounted to €17.7 bn, up 7.3% compared to H1 2011. Current operating income reached €632m, up 12.3%.

Rallye's holding perimeter net debt decreased by €114m compared to year end 2011, reaching €2,735m at the end of June 2012, following the disposal in H1 2012 of c.€70m of Casino shares, €20m of portfolio assets and the taking into account of €49m of assets currently being disposed of and accounted for under IFRS 5. Conversely, Rallye guaranteed Groupe GO Sport's capital increase in H1 2012, resulting in a €29.6m cash out.

Rallye's consolidated net debt reached €8,969m[1] at June 30, 2012, down €806m compared to the end of the first half of 2011.

Rallye's investment portfolio is valued at €351m[2] at June 30, 2012, down €14m against year end 2011, mainly explained by the disposal of €20m of assets.

---

[1] Net of €49m of investment portfolio assets currently being disposed of and accounted for under IFRS 5

[2] Of which €49m of investment portfolio assets currently being disposed of and accounted for under IFRS 5

2. SUBSIDIARIES ACTIVITY

Casino : 3.8% growth in Casino sales in Q2 ; EBITDA up +8.1% and current operating income up by +11.6% in H1 2012 ; Underlying net profit group share stable at €178m and increase in the underlying EPS

The Group achieved robust 7.5% sales growth in the first half. In organic terms[1], excluding the calendar effect, sales rose by 4%, driven by strong same-store growth and international expansion.

In France, sales were slightly down by -0.5% in organic terms, excluding petrol and calendar, in the second quarter, but were slightly up in H1 in organic terms[1] excluding petrol (+0.3%). Géant (hypermarket) sales fell by -3.3%[2] on an organic basis (excluding petrol and the calendar effect), non-food sales being impacted by unfavourable weather conditions and by the shift in the sales calendar compared to 2011. However, total non-food sales (Géant + Cdiscount) rose, Cdiscount growing on an organic basis by 14.5% in Q2. Casino Supermarchés sales rose by 1.4%[2] on an organic basis (excluding petrol and calendar), while superettes sales fell by -3.2% on an organic basis excluding the calendar effect. Franprix-Leader Price sales decreased by -1.3% on an organic basis, excluding the calendar effect on the quarter, due mainly to the impact of 15 Leader Price store closings or transfers. Lastly, Monoprix achieved +1.5% organic growth in sales in Q2, when excluding the calendar effect, with food doing well, promoted by operations from traditional corners.

Sales by **International subsidiaries** rose by a strong +18.2% in H1, with 13.1% growth in Q2. In Q2, in Latin America, Sales rose by +5.5% on an organic basis and by +4.1% on a same-store basis. In Colombia, total sales rose by +15.5%, mainly driven by expansion, which is focused on convenience and discount formats. In Brazil, total sales rose by +11.4%, sustained by GPA robust same-store sales of +5.6%[3]. Asia also recorded strong growth in Q2, with organic growth reaching +7.5%. In Thailand, organic growth at Big C was very good, despite the consequences of flooding. Vietnam once again achieved very robust organic growth in its sales on the quarter (+28.2%) in a context of lower inflation compared to 2011.

Casino current operating income rose by +11.6% to €638m, driven by steep growth in Latin America and Asia. Current operating income in France came to €251m, which fell by -7.3% compared to the first half of 2011, driven mainly by declining non-food sales at Géant and the payment of the profit sharing bonus. Current operating income at Franprix-Leader Price rose by +15.4%, thanks to action plans at the various chains. Current operating income rose by 12.8% at Monoprix. International current operating income surged by +28.7%, to €387m. Organic growth was robust in Brazil, Colombia and Thailand. Excluding the scope effect (linked to Casino's increased stake in GPA), current operating income for international operations rose by +17.4%.

As of June 30, 2012, Casino's fast-growth markets account for 46% of consolidated sales (59%[4] when including the full consolidation of GPA as of 1 January 2012), and 60% of consolidated current operating income (72%[4] including the full consolidation of GPA as of 1 January 2012).

As of June 30, 2012, Casino's net financial debt (excluding Mercialys) came to €6,043m, or €740m lower than one year earlier. Casino completed more than half of the €1.5bn asset disposal/capital increase plan, thanks to disposal of Mercialys securities and its exceptional distribution (€670m) and to Big C's private placement in Thailand (€102m).
Casino's liquidity situation is solid, with €1.4bn in cash and €2.5bn in confirmed undrawn credit lines.

Groupe GO Sport: Groupe Go Sport same-store sales slightly up (+1.0%) in H1 2012, despite tight economic conditions

Groupe GO Sport consolidated net sales for H1 2012 reached €324.1m, up 1.0% on a same-store basis and with constant exchange rates. **Courir** sales increased strongly for the fourth semester in a row, with a +5.0% same-store increase, confirming that the success of its new concept is a lasting one. **GO Sport sales in France** slightly decreased, on a same-store basis (-0.6%). **GO Sport sales in Poland** increased by 3.8% on a same-store basis and with constant exchange rates.

---

[1] On a comparable scope of consolidation and constant exchange rates, excluding the impact of real estate disposals
[2] Restated for the transfer of four Géant stores to Casino Supermarkets
[3] Figures reported by the companies
[4] H1 2012 pro forma with GPA and Mercialys fully consolidated and Monoprix proportionately consolidate (the impact of the full integration of GPA from 1 January 2012 on interim consolidated accounts is described in Note 17 to the interim consolidated financial statements)

Groupe GO Sport EBITDA and current operating income reached respectively €-3.9m and €-13.7m, down compared to H1 2011 due to the decrease of gross margin. Net financial debt stood at €89.7m at June 30, 2012, down €17.4m compared to H1 2011 following the capital increase that occurred in May.

Furthermore, Groupe GO Sport signed in April 2012 a purchasing partnership with Austrian group Hervis Sports, expanded in June with the entry of Twinner.

3. CONCLUSION AND PERSPECTIVES

- **Casino, Rallye's strategic asset, changes its profile in H2 2012**: Through the control of GPA and the signing of a letter of intent on Monoprix, the Casino Group will cross a strategic historical threshold in the second half. Its profile is now mostly exposed to fast-growth markets and to buoyant formats.

  In France, in a very competitive backdrop, Casino will intensify its action plans during H2 2012. Internationally, where it operates on four, high-potential growth markets with a total population of more than 400 million, Casino will support the consolidation of its major subsidiaries' leadership.

  Casino reiterates its objectives for 2012:

  - ✓ Casino sales growth above 10%
  - ✓ Stability in Casino's food market share in France
  - ✓ Growth in the current operating income of FPLP
  - ✓ Maintain a Net Financial Debt/EBITDA ratio below 2.2x
  - ✓ Assets disposals and capital increases plan totalling €1.5 billion in 2012

- The Board of Directors of **Groupe GO Sport** decided on July 19, 2012 to appoint a new General Manager, Mr Loïc Le Borgne, in order to initiate a new phase in the group's recovery. This decision occurred pursuant to the completion of the €30m capital increase in May 2012, predominantly subscribed by Rallye, and whose objective is to reinforce the Group's financial structure and accelerate the commercial dynamic of both its banners.

- **The disposal of Rallye's investment portfolio**, composed of quality and diversified financial and real estate assets, is ongoing. The promissory sale agreement for the Manufaktura mall in Poland was thus signed on July 26, 2012; effective disposal should take place once conditions precedent are lifted, before the end of 2012.

- **Rallye benefits from a strong liquidity situation**, with more than €1.6bn of confirmed, undrawn and immediately available credit lines, and more than €280m of cash and cash equivalents

Rallye confirms its commitment to further improve its financial structure and to reduce the net financial debt of the holding perimeter from 2012

The Board of Directors of Rallye decided the principle of a payment, on October 10, 2012, of an interim dividend of 0.80€ per share, unchanged compared to last year. Shareholders will be given the right to opt for the total interim dividend to be paid in shares.

Investor calendar :

October 15, 2012 (after trading): 2012 third quarter sales

For more information, please consult the company's website: www.rallye.fr

Contact
RALLYE
Didier Carlier - Deputy Managing Director
+33 (0)1 44 71 13 73

Appendices

Rallye net consolidated sales

(In € millions)

	2011	2012	Change
First quarter:			
Casino	7,850	8,739	*+11.3%*
Groupe GO Sport	158	168	*+6.2%*
Other *	4	4	-
Total first quarter	**8,012**	**8,911**	***+11.2%***
Second quarter :			
Casino	8,294	8,609	*+3.8%*
Groupe GO Sport	170	157	*-7.8%*
Other *	5	4	-
Total second quarter	**8,469**	**8,770**	***+3.6%***
First half :			
Casino	16,144	17,348	*+7.5%*
Groupe GO Sport	328	324	*-1.1%*
Other *	9	8	-
Total first half	**16,480**	**17,681**	***+7.3%***

** Relative to holding activity and investment portfolio*

Rallye first-half results

Consolidated data

(in €m)	H1 2011	H1 2012	*Change*
Net sales from continuing operations	**16,480**	**17,681**	***+7.3%***
EBITDA [(1)]	**932**	**1,010**	***+8.4%***
Current operating income	**563**	**632**	***+12.3%***
Cost of net financial debt	-326	-318	
Other financial income and expenses	-2	-52	
Income tax expense	-53	-100	
Net income from continuing operations	40	38	
Net income from continuing operations , Group share	**-56**	**-123**	
Net income from discontinued operations	-1	-1	
Net income	39	37	
Net income, Group share	**-57**	**-124**	
Net underlying income, Group share	**-43**	**-34**	***+20.9%***

[(1)] *EBITDA = current operating income + current depreciation and amortization expenses*

Reconciliation of reported profit to underlying profit

Underlying profit corresponds to net profit from continuing operations adjusted for the impact of other operating income and expense (as defined in the "Significant Accounting Policies" section of the notes to the consolidated financial statements), non-recurring financial items and non-recurring income tax expense/benefits.
Non-recurring financial items include fair value adjustments to certain financial instruments at fair value through profit or loss whose market value may be highly volatile. For example, fair value adjustments to financial instruments that do not qualify for hedge accounting and embedded derivatives indexed to the Casino share price are excluded from underlying profit.
Non-recurring income tax expense/benefits correspond to tax effects related directly to the above adjustments and to direct non-recurring tax effects. In other words, the tax on underlying profit before tax is calculated at the standard average tax rate paid by the Group. Underlying profit is a measure of the Group's recurring profitability.

(in €m)	H1 2011	Restated	Underlying H1 2011	H1 2012	Restated	Underlying H1 2012
Current operating income	**563**	**0**	**563**	**632**	**0**	**632**
Other operating income and expenses	(134)	134	0	(109)	109	0
Operating income	**429**	**134**	**563**	**523**	**109**	**632**
Cost of net financial debt	(326)	0	(326)	(318)	0	(318)
Other financial income and expenses(1)	(2)	(7)	(9)	(52)	33	(19)
Income tax expense(2)	(53)	(50)	(103)	(100)	(31)	(131)
Income from associated companies	(8)	0	(8)	(16)	0	(16)
Net income from continuing operations	**40**	**77**	**117**	**38**	**111**	**149**
of which minority interests(3)	96	64	160	162	22	184
of which Group share	**(56)**	**13**	**(43)**	**(123)**	**89**	**(34)**

(1) The following are deducted from Other financial income and expenses: the impact of monetary discounting of tax liabilities in Brazil (-€10m in 2011 and -€7m in 2012), translation losses on Venezuelan state receivables in USD (-€30m in 2011 and €0m in 2012), as well as fair value changes of the Total Return Swap on Exito, GPA and Big C shares (+€29m in 2011 and +€32m in 2012), as well as financial instruments that do not qualify for hedge accounting (+€18m in 2011 and -€44m in 2012).

(2) The following are deducted from tax charges: tax items corresponding to the items deducted above, as well as non-recurring income and charges

(3) The following are deducted from minority interests: the amounts related to the items subtracted above