

Paris, November 23, 2016

RALLYE

Rallye successfully completes its inaugural CHF 75 million bond issue

Rallye issued an inaugural 75 million CHF denominated bond with a four year maturity and a coupon of 4%.

The new bond has been swapped to euro, allowing Rallye to secure a euro coupon below 5%.

This bond issue reinforces Rallye's liquidity and demonstrates the company's ability to diversify its sources of financing.

UBS acted as Sole Bookrunner on the transaction.

For more information, please consult the company's website:

www.rallye.fr

Rallye contact:

Franck HATTAB
+ 33 (0)1 44 71 13 73