

Paris, September 6, 2012

RALLYE

2012 Interim dividend with option in shares

Rallye's Board of Directors held on 6 September 2012 approved an interim dividend of €0.80 per share for 2012, which will be paid on 10 October 2012. Shareholders will be given the option for the total of the interim dividend to be paid in shares. The issue price for the new shares was set at €21.17, corresponding to 90% of the average opening share price of the twenty trading days prior to 6 September 2012, less the interim dividend amount.

Investor calendar:

Gross amount: €0.80

Record date: Friday September 14, 2012 after stock market closing

Ex-date: Monday September 17, 2012

Exercise period of the option: from Monday September 17, 2012 to Friday September 28, 2012

Payment / delivery date: 10 October 2012

For more information, please consult the company's website: .rallye.fr

Contact:

Didier CARLIER

+33 (0) 1 44 71 13 73